





Founded in Konya **2004**



%100 Turkish capital.



Sales & Marketing - Export Division head quarter is in
Istanbul and the factory based Konya



The factory is established on a **40.000 m²** closed and
29.000 m² open area, with an annual production capacity of 215.000
ton in European standard production quality



Home Cleaning Production



One of the best One of the best production company out of 4) who is able to produce detergent with its detergent production tower. Also the company is in the 2th place in the area of home cleaning PL products in volume all over Turkey

PL Production



Has an expertise business model in TR FMCG Market.
(Active PL costumers: Migros, ŞOK & A101)

Growing Export Business



Etap Kimya products are exist in more than 35 countries. %35 of company's total business generating by export deparment. Middle East, Africa, Balcans and Turki Republics in Asia.



Quality and Vision and Our Mission

As Etap Kimya Co, our vision is ; to increase our competitive power by introducing products that ease the daily life and are sensitive to environmental and social health. Under this consideration, we have chosen to constantly improve product quality by taking product safety first in order to meet customer expectations and increase their satisfaction.

On the other hand our mission is; always prioritize quality and customer satisfaction while conduct a sustainable trade. Therefore, we continue our R&D and P&D studies with the principles of "continuous development and evolution" by keeping consumer satisfaction at the highest level.

For every product we produce, we fulfill our legal obligations both at home and abroad. We are completing our domestic product registration in accordance with the regulations at the Customs and Trade Ministry, whereas for the EU, our product registration is performed in accordance with the Reach legislation.

ISO 9001, ISO 14001, ISO 45001; was renewed in May 2021 by TQA



the energy of cleanliness in your life ...

www.etapkimya.com.tr



PRODUCT PORTFOLIO





PRODUCT PORTFOLIO



the energy of cleanliness in your life ...

www.etapkimya.com.tr



DISCOUNTER

RETAILER WITH A STORE
NUMBER OF: Appx. 9.500

MİGROS

SUPERMARKET

RETAILER WITH A STORE
NUMBER OF: Appx. 2.650

A-101

DISCOUNTER

RETAILER WITH A STORE
NUMBER OF: appx. 13.000



DISCOUNTER

RETAILER WITH A STORE
NUMBER OF: appx. 10.000



SUPERMARKET

RETAILER WITH A STORE
NUMBER OF: appx. 1050

MiGROS PRODUCT PORTFOLIO



the energy of cleanliness in your life ...

www.etapkimya.com.tr



PRODUCT PORTFOLIO



the energy of cleanliness in your life ...

www.etapkimya.com.tr

ETAP KİMYA PRODUCTS
EXIST IN MORE THAN
39 COUNTRIES!



35% INTERNATIONAL MARKET

35% DISTRIBUTIVE TRADE

30% MODERN TRADE & PL



ADDRESS / FACTORY

B y k Kayacık OSB 8. Sk. No: 23/1 Sel uklu – Konya / T RKİYE

ADDRESS / İSTANBUL – SALES&MARKETING AND EXPORT

Varyap Meridyen A Blok Da:287 Ata ehir – İSTANBUL / T RKİYE

TELEFON / FAX

+90 332 239 11 02 / +90 332 239 11 40

THANK YOU

www.etapkimya.com.tr

